GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA

UNSTARRED QUESTION NO:1829
ANSWERED ON:03.08.2000
ADVERTISEMENT BY EASTERN RAILWAYS
ARUN KUMAR

Will the Minister of RAILWAYS be pleased to state:

(a) whether Eastern Railways issues many advertisements through Print Media every year;

(b) if so, the amount spent on these advertisements during 1999-2000; and

(c) the details of advertisements given to each publication during 1999-2000 and the areas where these are published?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS (SHRI DIGVIJAY SINGH)

(a) Yes, Sir.

(b) During 1999-2000, an amount of Rs.4.98 crores (provisional) was spent on press advertisements by Eastern Railway.

(c) A statement is attached.

STATEMENT REFERRED TO IN REPLY TO PART (c) OF THE UNSTARRED QUESTION NO.1829 ASKED BY SHRI ARUN KUMAR TO BE ANSWERED IN LOK SABHA ON 03.08.2000 REGARDING ADVERTISEMENT BY EASTERN RAILWAYS

(c) Details are as under:-

Details of the advertisements released Publication-wise for the year 1999-2000 (Major dailies only in the jurisdiction of the Eastern Railway)

S.No.	Name of Publication	Place/s of Publication	No. of Advertisements
1.	Statesman	Calcutta	753
2.	The Telegraph	Calcutta	576
3.	Anand Bazar Patrika	Calcutta	587
4.	Bartman	Calcutta	370
5.	Sambad Pratidin	Calcutta	625
6.	Aaj Kal	Calcutta	601
7	Sanmarg	Calcutta	708
8.	Dainik Vishwamitra	Calcutta	650
9.	Times of India	Patna	385
10.	Hindustan Times	Patna	579
11.	Hindustan	Patna	459
12.	Aaj	Patna	552
13.	Quami Tanzeem	Patna	192
14.	Sangam	Patna	276
15.	Aaj	Varanasi	268
16.	Dainik Jagran	Varanasi	251